



E-COMMERCE

APPLICATION DEVELOPMENT

# Cloud-based field-service management platform

End-to-end automation,  
lowers costs, higher  
customer engagement



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## OVERVIEW

# Our client is a big-box retailer providing home storage solutions, based in Ontario, Canada

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They have disrupted the outdated method of large-item purchasing by creating a streamlined online process, which puts the customer's needs first, making it faster and easier for homeowners to improve their space with high-quality organizational products.

The client sought our help to build from the ground up a software platform to automate the entire installation process for the solutions purchased by their customers.

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## CHALLENGES

- Manual tracking of installation orders
- Constant co-ordination with installers and customers and having to manually keep both updated
- Tracking of installation costs, invoice approvals and
- No readymade solution/platform that fits their unique needs
- No 24x7 availability of installation management due to dependency on installation coordinators
- No online access for customers to track the status of the installation
- No centralized way to track customer feedback

## SOLUTION

- **Greenfield development of a field service management platform** customized to the client's requirements
- **Cloud-based platform for any time, anywhere ability, scalability and performance**
- **React-driven web application** working seamlessly across PCs, mobiles and laptops
- **End-to-end automation of the entire installation process**, including invoicing and customer feedback
- **GlobalStep provides full-spectrum services for development, cloud hosting and support**
- **Integration with the client's enterprise applications** such as **SAP, Salesforce and Shopify**

## RESULTS



**30%**

Reduction in installation turnaround time



**24x7**

Real-time tracking of installations by customers and the client



**20%**

Reduction in incorrect or incomplete installations



**100%**

Tracking of customer feedback and rating of installers and invoices

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